

Assessment Procedure
Value Added Certificate Course
PERSONAL SWOT ANALYSIS

Course Code: CVAC019

Students are evaluated on the basis of classroom debate, project and final examination. They have to prepare and present their own SWOT analysis as a part of classroom debate. 20% Mark is given for project submission. The project given was "Prepare a career plan based on the personal SWOT Analysis". Only those students who have submitted projects are allowed to attend the final examination. Along with that they have to attend training sessions to plan a better career plan. Visits to various firms and industries are recommended. A Model Question paper is given below:

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
CERTIFICATE COURSE EXAMINATION, 2019
PERSONAL SWOT ANALYSIS

TIME: 2 Hours


MAX. MARKS: 50

Answer any five questions. Each question carries 10 marks.

1. Explain the various Factors influencing the formation of SWOT.
2. Discuss briefly about the theories and methods of SWOT analysis.
3. How can we Convert weakness into strengths?
4. What are the Strategies and measures to be taken to build personal SWOT?
5. Discuss about the Importance of personal SWOT analysis?
6. Write about the aims and objectives of SWOT analysis.
7. How can we organize a career plan based on the Personal SWOT analysis?

5x10 = 50




Fr. Dr. Jolly Andrews
Assistant Professor-
In-charge of Principal
Christ College (Autonomous)
Irinjalakuda